

HAY FESTIVAL

imagine the world

AREQUIPA, PERU 2017
REPORT



9-12 November 2017
hayfestival.org

INTRODUCTION

“Hay Festival is the cultural focus in Peru, a superb, persistent shaking that enriches us every year. Thank you for your hospitality and fondness.”

Carlos Arámbulo (writer)



Arequipa participants

After this third edition of **Hay Festival Arequipa**, which has seen a new record in terms of attendance, it is certain that the festival will remain in Arequipa for many years. The total of attendees was 22,257, an increase of almost 5,000 on the 2016 figure.

Cristina Fuentes La Roche, director of Hay Festival in Latin America, recognised the enthusiasm it engendered: “The third event has been a triumph, both in participation and in the diversity of themes discussed. It has been moving to see how well attended the sessions have been, and to listen to great questions at the end from the audience.

“We have a firm purpose; our aim is that Hay Festival is here to stay for many years, because for a festival to leave a real legacy for the city and for the country, it is fundamental to sustain it over time.”



Arequipa participants

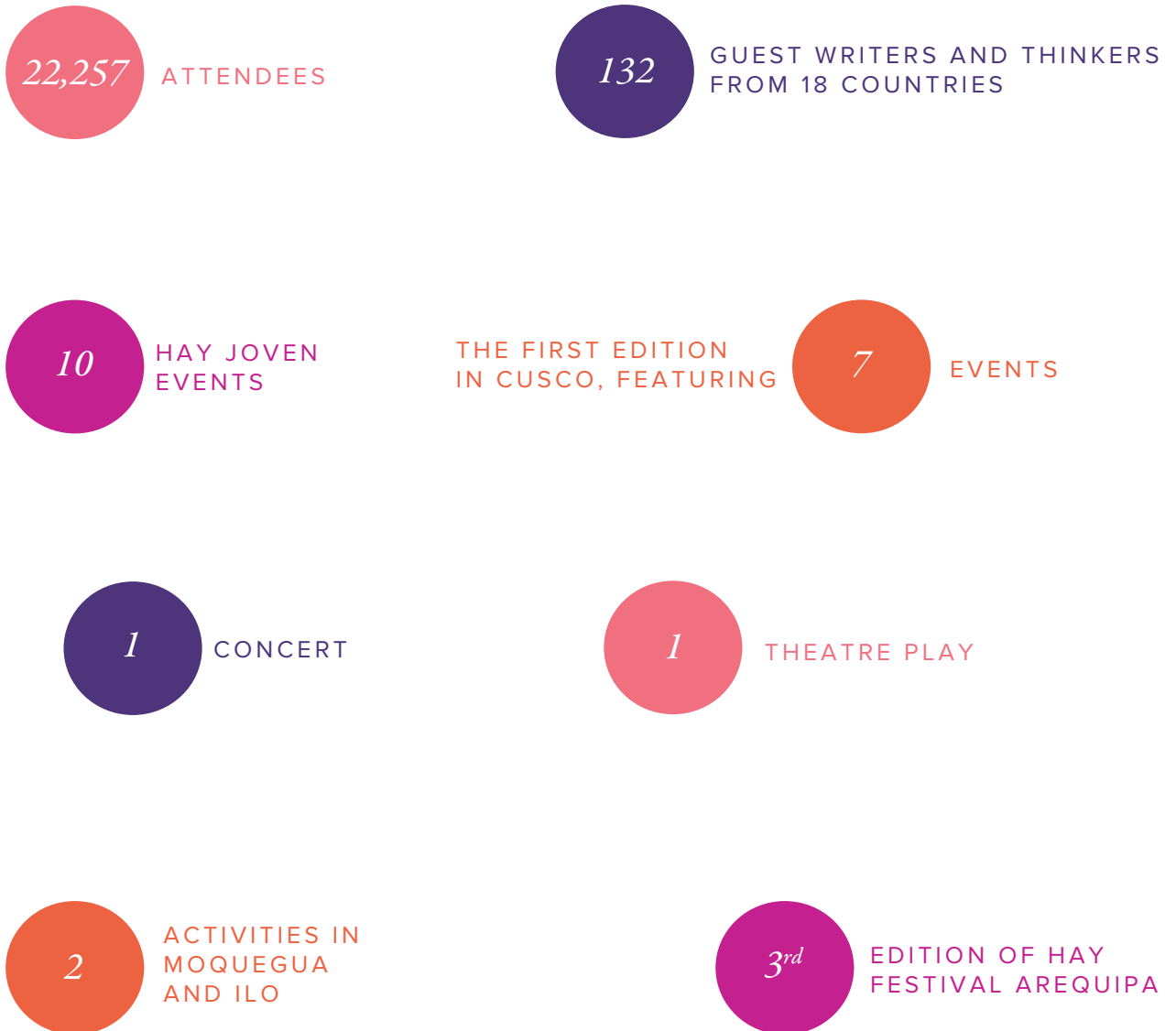
We welcomed many great international writers, including writer and academic **Javier Cercas** (Spain), the activist **Lydia Cacho** (Mexico) and the geneticist **Miguel Pita** (Spain). The Peruvian journalist **Gustavo Gorriti**, the British writer **Geoff Dyer** and the German **Norman Ohler** were all outstanding.

Topics covered were DNA, poetry, history, patrimony, the future of the cities, the environment, politics and journalism, among others, demonstrating that at Hay Festivals around the world, the exchange of ideas is always diverse and constructive; a fact appreciated by the citizens of Arequipa.

THE FESTIVAL IN NUMBERS

“The best thing about Hay Festival is the chance to meet and share ideas with writers, researchers, scientists and artists who articulate their own convictions and innovative ideas. I value the chance to have face-to-face conversations, a rare occurrence in today’s society.”

Jaqueline Fowks (Peruvian journalist and writer)



HAY FESTIVAL IN THE PRESS

“I was delighted with the city and the experience itself, with the level of participation in the events, with the public’s spontaneity and the self-confidence with which they approached the authors. I like the vivid interaction and the fact that the cultural conversation is of such a high standard.”

Boris Muñoz (The New York Times)

187

REGISTERED JOURNALISTS
FROM 65 ORGANIZATIONS

203

REQUESTS FOR
INTERVIEWS
PROCESSED

9

VENUES

24

PRESS
RELEASES

994

MENTIONS ON TV, RADIO,
SOCIAL MEDIA AND IN THE
PRESS

ABOUT HAY FESTIVAL AREQUIPA 2017

“I believe Hay Festival is significant because of the diversity of themes discussed on stage. It gives us the chance, as writers and artists, to learn about the process of creativity and to expand our knowledge through listening to other people’s experiences.”

Sheila Alvarado (artist)

Hay Festival Arequipa is about culture and ideas, celebrating the arts and sciences through inclusive events that are accessible and lucid. The programme includes talks, workshops, concerts and readings, with international experts in the fields of literature, science, film, music, human rights, journalism, environment and politics. The festival creates a space to celebrate the best cultural and scientific findings, a forum for dialogue, where ideas can be exchanged and critical thinking encouraged.

Hay Festival aims to:

- ✎ become the most important annual cultural event in the Hispanic world.
- ✎ discuss literature at a local and international level, in order to promote dialogue, cultural exchange and progress.
- ✎ present inclusive and accessible events with international artists.
- ✎ promote social projects and education through outreach work.

Gabriela Wiener



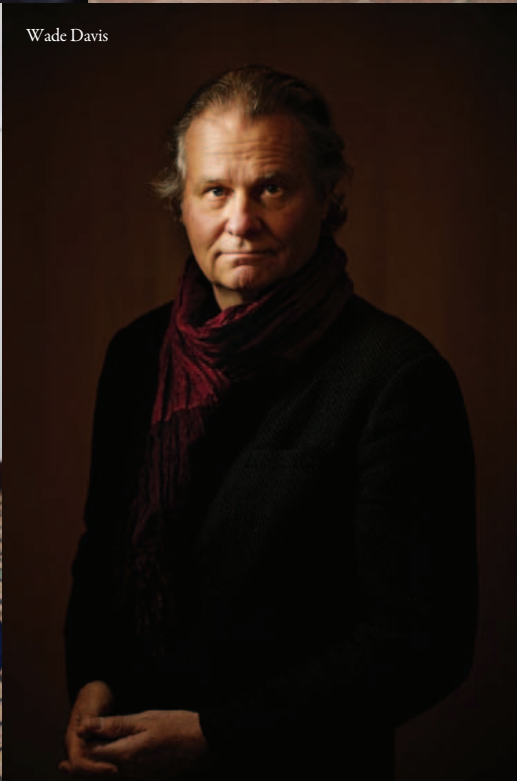
Hay Festivalito



Sheila Alvarado



Wade Davis



Jago Cooper



Teju Cole



Exposición del Hay Arcquipa



Mirko Lauer

Gustavo Gorriti

Milagros Salazar



Cristina Rivera Garza



Norman Ohler



Yolanda Reyes

Hay Joven, Arequipa



Kerangal Maylis



Julia Wong



MANY THANKS TO OUR SPONSORS

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ASOCIADOS



SOCIOS MEDIÁTICOS



HAY JOVEN



ALIADOS SECTOR PÚBLICO



APOYO



AGRADECIMIENTOS

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Audience in Arequipa

ABOUT HAY FESTIVAL

Hay Festival brings readers and writers together to share stories and ideas in sustainable events around the world. The festivals inspire, examine and entertain, inviting participants to imagine the world as it is and as it might be.

Hay Festival is an international celebration of arts and sciences that has been held for the past 30 years in Hay-on-Wye, a small town in Wales that is famous for its bookshops. The Festival lasts 11 days, hosts more than 700 events, debates, interviews and concerts. Its audience comes from the UK, Europe and the Americas.

Hay Festival has expanded to run Festivals around the world since 2006 including Hay Festival Cartagena de Indias (Colombia), Hay Festival Segovia (Spain) Hay Festival Queretaro (Mexico) and Hay Festival Arequipa (Peru). Hay curates '39' gatherings of emerging writers, which has been run in Bogota (2007), Beirut (2010), Port Harcourt (Nigeria 2014), Mexico (2015), Aarhus, Denmark (2017) and Bogota (2018). The project selects and promotes 39 writers under 40.



The Hay Festival is defined by:

- ✦ Sharing literature locally and internationally in order to promote dialogue, cultural exchange, education and development.
- ✦ Presenting inclusive and accessible events with international artists, and contributing to social action and development.
- ✦ Providing free tickets to students in tertiary education, and to pupils on Schools Days at each festival.
- ✦ Working with local and international institutions, organisations and private companies, maximizing the impact of the festivals' connection with the local population.
- ✦ Increasing the impact of Hay Festival events through Hay Player, reaching a global audience in English and Spanish languages.