

HAY FESTIVAL

AFRICA AMERICAS ASIA EUROPE MIDDLE EAST

# FESTIVAL REPORT

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Segovia, 20 & 25–28 September 2014

IMAGINE THE WORLD

## INTRODUCTION

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*'Ferrán Adrià is fascinated by the Hay Festival,  
because it is "driven by passion", just like  
his own projects.'*  
ABC

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Our thanks to everyone who has made this festival possible. Thank you to the dreamers, the storytellers and the thinkers. Thank you to all the people of this marvellous city, and to our guests from Europe and Asia, from the Americas and Africa, who spent a week together reinventing the world.

**Maria Sheila Cremaschi & Cristina Fuentes la Roche**  
Directors, Hay Festival Segovia

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## THE FESTIVAL

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*'Each year the Hay Festival boasts a quality line-up, and gains in popularity.'*  
*El Mundo*

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In 2014, 95% of Hay Festival Segovia events were sold out. It is estimated that approximately 20,000 people attended 70 events, which took place in 15 National Heritage venues. These included Romanic churches, Gothic convents, palaces, emblematic buildings and gardens on the banks of the River Eresma.

Nobody wanted to miss the festival, which boosts the profile of Segovia with its Roman aqueduct, and turns it into an international capital of culture. Over 140 participants including writers, poets, journalists, architects, musicians and artists from France, Holland, Hungary, the United States, the United Kingdom, Peru, Colombia, Argentina, Germany, Israel, Italy, Palestine, Poland, Uruguay and of course Spain, have enjoyed wandering through the streets of Segovia. Some of them even rode to events in old-fashioned fire engines and elegant classic cars reminiscent of yesteryear... This edition of Hay Festival Segovia has proved the most entertaining of all.

Each September, the festival contributes to the cultural and economic development of Segovia. It is due to this transformative model that the Hay Festival in Segovia can rely on a fervent audience which increases each year.

Yet again, Hay Festival Segovia boasts huge coverage in both the Spanish and international press and thereby plays a key role in promoting Spanish culture abroad.



## THE AUDIENCE

*'The Hay Festival is maturing well like good wine. It also has a great line-up. This year there were 150 participants, who yet again turned Segovia into a cultural capital.'*

*La Razón*

Although no two festivals are alike for different visitors, everyone agrees that the Hay Festival in Segovia is highly successful and a celebration of life.

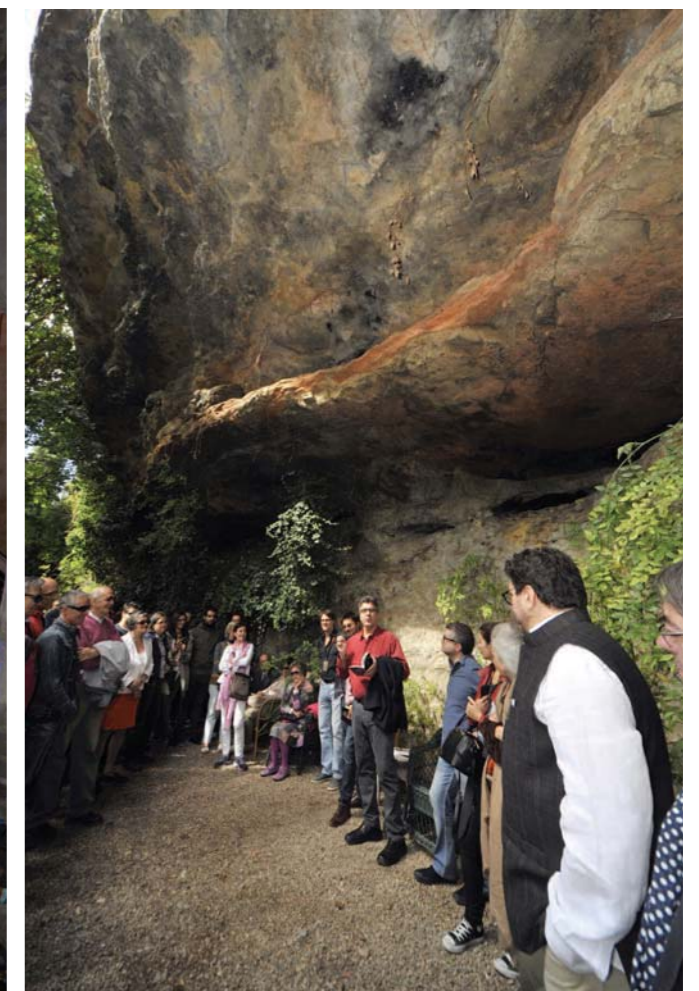
A typical festival-goer at Hay Festival Segovia clutches his or her programme and rushes from one venue to the next. The next venue may be a church, a garden or even a palace.

*'What each visitor chooses to attend depends on what he/she likes to read, and on his/her prejudices, likes and dislikes.'*

*El Norte de Castilla*

Segovia is a popular tourist destination. During the Hay Festival, nearly all the hotels are fully booked and the number of overseas visitors increases. The Lord Mayoress confirms this: 'Segovia has had a lot of visitors, and I think a lot of local people support the festival as well.'

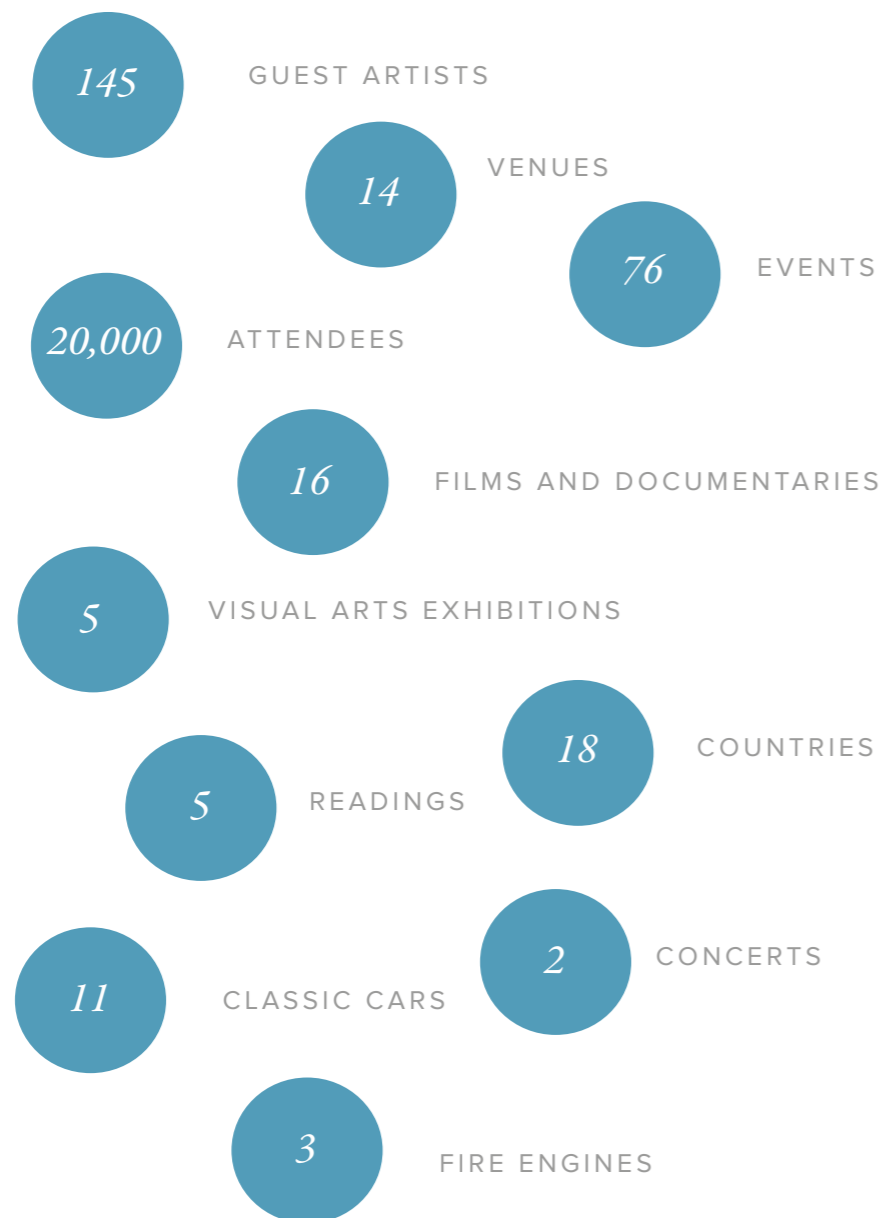
30% of the festival's attendees hail from Segovia and Castile León, 40% from the rest of Spain and 30% from abroad. They stay in Segovia for an average of four days. Hence hotels are full and new hotels have been built since 2006. Visitors eat and drink in Segovia's bars and restaurants, and therefore one of the highest grossing weeks of the year is the last week of September, which of course is when the festival takes place.



## THE FESTIVAL IN NUMBERS

*'The ninth edition of Hay Festival Segovia promotes the cream of literature, art, thought, cinema and cuisine from all over the world.'*

*José A. Gómez Municio, El Hedonista*



## FESTIVAL INAUGURATION

*20 September 2014*  
*Freedom of Speech: Europe 1914–2014*

The inauguration of Hay Festival Segovia 2014 took the form of a philosophical and cultural journey on a chartered Renfe train. The destination – Segovia. The debate – about freedom of speech in Europe. The inauguration also featured the launch of the exhibition featuring work from the Banco de Sabadell collection and the Ivorypress pop-up bookshop.

Courtesy of the Spanish daily paper *El País*, representatives of four major newspapers from the UK, Spain, Italy and Poland discussed how Europe has changed during the last century, what has been learned from the Great War and the role of the media in the construction of Europe and the future of the Union. The debaters were **Giles Tremlett**, correspondent for *The Economist*; **Guillermo Altares**, journalist at *El País*; **Paolo Rumiz**, journalist at *La Repubblica*, and **Adam Michnik**, editor of *La Gazeta Wyborcza*. The event was moderated by **Ignacio Torreblanca**, who is a journalist and the Director in Spain of the European Council for Foreign Relations (ECFR). **Simon Manley**, UK Ambassador to Spain, and **Santiago Iñiguez**, President of the IE University, introduced the event.



### The Banco Sabadell and Arts Libris Collections

This exhibition featured key works from the last decade, and especially from the last five years. It included work by artists such as Jaume Plensa, Perejaume, Anton Lamazares, Jose Pedro Croft, Joan Fontcuberta, Eulalia Valldosera, Hannah Collins and Lawrence Weiner, among others, and work by many young artists such as Regina Giménez, Cristina de Middel and Jordi Mitjà, who devote much of their work to editing publications. A lot of their work has been published in photo books, which form part of the Banco Sabadell Arts Libris Collection.

### Pop-up Bookshop: Ivorypress

Elena Ochoa Foster's famous art publishing house graced Hay Festival Segovia 2014. A pop-up bookshop containing all the Ivorypress publications was set up in the Palacio Quintanar in Segovia. These included a selection of books on photography, contemporary art and architecture and beauty.

## EXHIBITIONS

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*'The Hay Festival springs into action with four exhibitions. The festival imbues Segovia with art.'*

*El Mundo*

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Each year a tour is organised to visit spaces in Segovia where the Hay Festival has programmed exhibitions. In 2014 the Alhóndiga housed an exhibition about Adolphe Sax, who invented the saxophone. The exhibition featured cartoons and caricatures of Sax and his work. An impromptu saxophone concert proved a pleasant surprise to visitors to the exhibition. This exhibition was organised in conjunction with the Belgian Embassy.

The Hay Festival dedicated a specific venue to sculpture – Félix Ortiz's garden. This event was organised in conjunction with the District Council of Segovia and the Prosegur Foundation. The exhibition was presented in spectacular surroundings and featured work from the Marlborough Gallery by Martín Chirino, Alberto Corazón, John Genovese, Francisco Leiro, Antonio López, Blanca Muñoz, Pelayo Ortega and David Rodríguez Caballero. The event was launched with a chamber music concert organised by the Fundación Albéniz.



## DEBATES

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*'For the past four days, Segovia has been the epicentre of debate and conversation.'*

*El Adelantado*

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### **Debate About Europe: Hungary**

The celebrated Hungarian writer Péter Esterházy was invited to Hay Festival Segovia 2014. Esterházy is widely known for his book *Harmonia Caelestis*, which focuses on his aristocratic ancestors during the Austro-Hungarian Empire, when Haydn composed music in his family's palace. Esterházy talked to the grandson of the last Austro-Hungarian emperor, His Highness Prince Georg von Habsburg.

### **Hay and the Dutch Embassy**

There were endless queues outside venues that hosted some of the most popular events. These sparring matches between literary heavyweights included the memorable Cees Noteboom and Antonio Muñoz Molina conversation. The event was sold out and the two writers were locked in a profound, lucid conversation.

*'I think if you fall in love with countries and people which are different to ours, you see things differently.'*

*Antonio Muñoz Molina*

### **The Role of Bookshops**

Another interesting debate focused on the role of bookshops in the future. Bookshops may play a key role in society and culture, but they are constantly having to reinvent themselves. So what will happen to them? Maarten Asscher, writer and director of Athenaeum, one of the Netherlands' best-known bookshops, talked to Patrick Neale, a British independent bookseller who is also president of the Booksellers' Association, and Antonio Ramírez, director of La Central bookshop chain.

## HAY FESTIVAL GLOBAL PARTNERSHIP

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*'Chris Patten spoke, was clear and concise, and attracted a huge audience.'*

EFE

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### The British Council – A Global Partnership

A major British presence at Hay Festival Segovia forms part of the global agreement between the Hay Festival and the British Council. British Council Madrid helped coordinate screenings of 2014 BAFTA award-winning short films, concerts and workshops. The British Council also invited writers Marcus Sedgwick, Roger Mc Gough and Patrick Neale to attend the festival and collaborated in events involving Sir Norman Foster, Paul Smith, Lord Chris Patten, Tiffany Murray and Laura Bates.

One of the British stars of the 2014 festival was Lord Chris Patten – one of the most influential figures in the United Kingdom.

*'British politician and rector of Oxford University ... Yesterday, Lord Patten was highly critical of the way European governments castigate education systems or simply let them drift.'*

Javier Moreno, journalist and former director of *El País*

The strong British presence at the festival was reinforced with an English reading workshop. The book under the spotlight was *The Adventures of Elf Girl and Raven Boy* by British writer and illustrator Marcus Sedgwick. Sedgwick is a highly-acclaimed author of fiction for young people. He was shortlisted for the Guardian Children's Fiction Prize in 2002. Marcus talked to Peter Florence, the director and founder of the Hay Festival.

British journalist Laura Bates discussed her online project *Everyday Sexism* with Peter Florence. The *Everyday Sexism Project* exists to catalogue instances of sexism experienced by women on a day-to-day basis. It shares stories from women around the world. Bates reported on the project's work over the last year.



The festival also enabled us to reflect on the future of independent bookshops at a round table session with Patrick Neale, former president of the British Booksellers' Association. And Roger McGough's event was hugely popular with young adults from the UK and Spain alike.

*'Roger Mc Gough is regarded as one of Britain's most celebrated poets. The auditorium was packed with British and Spanish teenagers.*

*They listened to him enthusiastically and then fired questions at him after he read poems about pollution, fame, noise and falling in love at 40. The event was moderated by Rod Pryde, director of the British Council in Spain.'*

*El Norte de Castilla*



## HAY FESTIVAL SEGOVIA PARTNERSHIPS

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*'Two Nobel Prize winners for Literature, Vargas Llosa and Le Clézio, met under the dome of Spain's first Dominican convent, Santa Cruz la Real (IE University) and discussed their literary experiences.'*

*El Pais*

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### France, Guest Country at Hay Festival Segovia 2014

Pierre Lemaitre, winner of France's greatest literary award in 2013, le Prix Goncourt, graced Hay Festival Segovia. Lemaitre won the award for *Au revoir là-haut* which was particularly poignant as the book focuses on the First World War, whose centenary was commemorated at Hay Festival Segovia.

Mario Vargas Llosa, winner of the Nobel Prize for Literature in 2010, was invited to return to Hay Festival Segovia to talk to one of France's most acclaimed contemporary authors, JMG Le Clézio, who also won the Nobel Prize for Literature in 2008. France was therefore under the spotlight at the 2014 edition of the Hay Festival in Segovia.



### Hay and the Telefónica Foundation

The most innovative event was easily the conversation between famous chef Ferrán Adrià and journalist Jesus Ruiz Mantilla, co-organised with the Telefónica Foundation. Adrià used film to show the audience how creativity, imagination and innovation can be applied to all walks of life.

*'He came, he saw, he conquered, or veni, vidi, vici as per Julius Caesar, who was one of the forefathers of the Romans who built the impressive aqueduct in Segovia.*

*However, [Adrià] didn't have lunch in Segovia which is famous for its roasts: "Not because I didn't want to, I just didn't have the time." The world's best chef only spent three hours in Segovia, during which time he was involved in one of the most popular events at the Hay Festival. Adrià, however, has vowed to return.'*

*El Mundo*

## EVENTS

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*'The Hay Festival in Segovia boasts its greatest ever number of participants.'*

*Santos Montoro, La Razón*

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The participants at Hay Festival Segovia 2014 hailed from more than 70 countries and were both well-known figures and critically-acclaimed in their fields. One such participant was novelist Javier Marias who discussed his latest novel *El Deseo* with Paul Ingendaay, the arts correspondent for German daily newspaper *Frankfurter Allgemeine Zeitung*.

Other participants included Ignacio Martínez de Pisón who talked to Ana Gavín; journalist Juan José Millas who wrote *Papel Mojado* and who has been awarded the Planeta, Primavera and Nadal awards; poet Luis García Montero; and rock star Miguel Ríos. War correspondents Marc Marginedas and Gervasio Sánchez talked about the biggest challenge facing journalists – avoiding a media blackout of certain conflicts.

*'Another very popular event was when writer and broadcaster Elvira Lindo and film director and former Minister of Culture Angeles González Sinde talked about how they manage the "diabolic relationship" between film and literature.'*

*Luis Alegre, El Adelantado*

### Poetry Readings

Hay Festival Segovia actively promotes reading, and reading events or recitals are held in spectacular yet relatively unknown venues. Over 30 authors and journalists take part in the readings, which draw eager audiences. The first reading in 2014 was held on 5 September at the Torreón de Lozoya and featured Clara Sánchez and Ana Gavín.

The idea is that an author takes part in the first reading and then members of the arts community and reading clubs become involved. Over 30 public readings take place during the festival. This event at the Torreón de Lozoya also featured Loewe Award-winning poets Antonio Lucas, Juan Vicente Piqueras and Alvaro García who read their own work and also read poems by Octavio Paz.

At the San Marcos del Romeral garden, broadcaster Ann Bateson and writer Felix Valdivieso read poems with travel writer Annie Bennett and poets Alvin Pang and Santiago Gamboa.

*'To call an event a "must-see" may seem like a cliché, but it is certainly the case when it focuses on places associated with St John of the Cross in Segovia. This is the third year the Hay Festival hosts an event which features poets whose work is inspired by St John near the very tree he planted and the cave where he prayed in the Carmelite convent. The poets were Antonio Colinas, Clara Janés, Muñoz Quirós, Carlos Aganzo and Luis Alberto de Cuenca.'*

*Europapress*

## WORKSHOPS

## Writing Workshop

A collaborative workshop took place featuring Carmen Posadas and Gervasio Posadas from [www.yoquieroescribir.com](http://www.yoquieroescribir.com), who ran a workshop on creative writing. Writer Carmen Posadas said that literature is more and more like an advertisement. 'You have to be evocative and say a lot in a short space of time because the reader is always in a hurry.' Carmen and her brother Gervasio ran their writing workshop at the public library in Segovia.

## ABC/IE University Workshop

Journalists Marta Fernández, Sara Barneda, Inés Rodrigo and Jesús Calero shared their experiences and reflected on literary success in our time. This event was streamed live via the IE University Medialab and could be followed on the ABC website [www.abc.es](http://www.abc.es). The event had half a million followers.

## Hay Festival &amp; ABC

'Ariadne's thread took us to the morning session where writers Gabriel Albiac, César Antonio Molina, Javier Goma, and Bieito Rubido reflected on the state of the arts in Spain.' Angelica Tannarro, *El Norte de Castilla*.

*'A lively debate focusing on the crisis in the arts in Spain at the Hay Festival in Segovia. The debate involving Gabriel Albiac, César Antonio Molina, Javier Goma, and Bieito Rubido thrilled the audience, which was packed into the palace in Segovia.'*

ABC

## OTHER EVENTS

## Hay &amp; Architecture

Martha Thorne, Director of the Pritzker Prize, talked to acclaimed landscape architect Martha Schwartz, Honorary Fellow of RIBA, design consultant to the Lord Mayor of London and Harvard Professor. The subject under discussion – the paradigms of urban design.



*'Norman Foster arrived at the ancient church of San Juan de los Caballeros aboard a 1922 Hispano Suiza.'*

EFE

## Automobiles of Yesteryear

A hugely sought-after Norman Foster presented his book *Havana: Autos and Architecture* with David Trueba, Mauricio Vicent, and photographer Nigel Young in the crowded Romanesque church of San Juan de los Caballeros.

*'The Norman Foster event was sold out weeks in advance. Before the event and after the event Foster felt obliged to pose for photographs with dozens of people and sign autographs while his wife Elena Ochoa enjoyed watching the impact her husband had on the press.'*

ABC

## FESTIVAL GUESTS

### *Speakers and participants at Hay Festival Segovia 2014*

Ferrán Adrià	Ana Gavín	Carmen Navarro
Carlos Aganzo	Bern González Harbour	Patrick Neale
Guillermo Altares	Ángeles González-Sinde	Alvin Pang
Alfonso Armada	Carlos Granés Maya	Chris Patten
JJ Armas Marcelo	Paul Ingendaay	Juan Vicente Piqueras
Maarten Asscher	Santiago Iñiguez de Onzoño	Sebastián Porras Soto
Adam Austerfield	Charo Izquierdo	Carmen Posadas
Xavier Ayén	Clara Janes	Gervasio Posadas
Sandra Barneda	Etgar Keret	Nativel Preciado
Laura Bates	José María Lasalle	Rod Pryde
Ann Bateson	JMG Le Clézio	Antonio Ramírez
José María Beneyto	Francisco Leiro	Miguel Ríos
Juan Bonilla	Pierre Lemaitre	Fernando Rodríguez Lafuente
Oscar Campillo	Elvira Lindo	Bieito Rubido
Antonio Colinas	Enrique Loewe Lynch	Jesús Ruiz Mantilla
Pedro de Andrés	Joaquín López Bustamante	Paolo Rumiz
Arantza de Areilza	Antonio Lucas	Clara Sánchez
Marco de Benito	Manuel Lucena Giraldo	Gervasio Sánchez
Luis Alberto de Cuenca	Simon Manley	Antonio San José
Isasa Dew	Jesús Marchamalo	Marifé Santiago Bolaños
Marta del Riego	Marc Marginedas	Teresa Sanz
Arcadi Espada	Javier Marías	Martha Schwartz
Felipe Fernández-Armesto	Aurelio Martín	Marcus Sedgwick
Eduardo Fernández-Cantelli	Ignacio Martínez de Pisón	Santiago Segurola
Marta Fernández	José Carlos Martínez	Fidel Sendagorta
Antonio Fernández Martos	Inés Rodrigo Martín	Paul Smith
Peter Florence	Belén Maya	Michael Steinberg
Norman Foster	Roger McGough	Francisco Suárez Montaña
Elena Foster Ochoa	Oliver Meiler	Martha Thorne
Fraskito	Adam Michnik	Ignacio Torreblanca
Santiago Gamboa	Juan José Millas	Giles Tremlett
Álvaro García	Violeta Monreal	David Trueba
Jesús García Calero	Javier Moreno	Jorge Valdano
Fernando García de Cortazar	Antonio Muñoz Molina	Mario Vargas Llosa
Elena Gil García	José María Muñoz Quirós	
Luis García Montero	Tiffany Murray	



**Works from the Banco Sabadell Collection on display at the festival**  
Jaume Plensa, Perejaume, Anton Lamazares, José Pedro Croft, Joan Fontcuberta, Eulalia Valldosera, Hannah Collins, Lawrence Weiner, Regina Giménez, Cristina de Middel and Jordi Mitjà.

**Artwork from the Marlborough Gallery on display at the festival**  
Martín Chirino, Alberto Corazón, John Genovese, Francisco Leiro, Antonio López, Blanca Muñoz, Pelayo Ortega and David Rodríguez Caballero.

**Pop-up Bookshop invited to the festival**  
Ivorypress.

## MEDIA COVERAGE

*'One of the best-ever editions of  
the Hay Festival.'*  
ABC

Hay Festival Segovia promotes innovative, high-quality events, and as a consequence has gained increasing media coverage. In the last three years alone, it has featured on an average of 1,000 pages in the Spanish and international press, both in printed editions and online. These media include *The Guardian*, *The Daily Telegraph*, *Le Monde*, *Il Corriere Della Sera*, *Il Mattino*, *Frankfurter Allgemeine Zeitung*, *The New York Times*, *La Stampa*, *La Gazeta* (Poland), *Süddeutsche Zeitung*, *El País*, *ABC*, *El Mundo*, and news agencies EFE, Europapress and Ansa.

Hay Festival Segovia has also received extensive coverage in the broadcast media on both Spanish and international television channels, including the BBC and Televisión Española, where it has reached a total audience of 180 million viewers.



**National Newspapers,  
Magazines and Supplements**  
El País  
National Edition  
El Semanal Weekly Supplement  
El Viajero  
El Mundo  
Valladolid Edition  
Soria Edition  
Castilla y León Edition  
Metrópoli  
ABC  
National Edition  
Castilla y León Edition  
Sevilla Edition  
Córdoba Edition  
La Vanguardia  
National Edition  
Sevilla Edition  
La Razón  
Vanity Fair  
Elle  
Mujer Hoy  
Lonely Planet Magazine

**Regional Publications**  
El Adelantado  
El Norte de Castilla  
Diario de Burgos  
Diario de León  
Diario de Ávila  
Diario de Cádiz  
Diario Palentino  
El Correo Gallego  
Día de Córdoba  
Córdoba  
Marca  
El Periódico de Aragón  
Heraldo de Aragón  
Málaga Hoy  
El Progreso  
El Faro de Vigo  
La Voz de Galicia  
La Información  
La Provincia  
Diario de Las Palmas  
Súper Tele

**Television**  
Spanish television TVE  
Canal 24 Horas  
Canal Internacional  
La tarde en 24 horas  
La hora cultural  
RTVCYL Magazin: Vamos a ver

**Radio**  
Radio Nacional de España, RNE  
Interviews with Mario Vargas  
Llosa and Belén Maya on the *Ojo Crítico* cultural programme.

RNE – Literature and the gypsies at the Hay Festival in Segovia.

Radio 5 – Literature and the gypsies at the Hay Festival in Segovia.

Cadena SER Segovia – Interview with María Sheila Cremaschi on the *Nuestra Tierra* programme.

Onda Cero – Interview with María Sheila Cremaschi on *Aquí en la Onda*, in a section entitled *Afinando los sentidos*.

es.radio – Interview with María Sheila Cremaschi on *Es la mañana del fin de semana*.

Radio Círculo – Ann Bateson interviews Roger McGough, Marcus Sedgwick, Tiffany Murray and Alvin Pang for the *Madrid Live Radio Show*.

**Online Coverage**

efe.com  
 europapress.es  
 icalnews.com  
 elpais.com (elviajero.com +  
 blogs.elpais.com)  
 abc.es  
 larazon.es  
 lavanguardia.com  
 20minutos.es  
 elconfidencial.com  
 vozpopuli.com  
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 telecinco.es  
 rtve.es  
 rtvcyl.es  
 economista.es  
 elmundo.es  
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 abastodenoticias.com  
 delibros.com  
 diariocordoba.com  
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 eldiario.es  
 diariodeasturias.es  
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 diariobadajoz.com  
 diariobarbate.com  
 diariobenalmadena.com  
 diariobilbao.com  
 diariocabra.com  
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 diariocanarias.com  
 diariocastellon.com  
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 diariofuensanta.com  
 diariogalicia.es  
 diariogranada.com  
 diarioguadalajara.com  
 diariohuesca.com  
 diariojerez.es  
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 diariopuentegenil.com  
 diarioronda.com  
 diariosabadell.com  
 diariosalamanca.com  
 diariosanfernando.com  
 diariosanlucar.com  
 diariosantander.com  
 diariosoria.com  
 diariotorredelcampo.com  
 diariovelez.com  
 diariovigo.com  
 diariovillacarril.com  
 diarioarousa.com  
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 revistadearte.com  
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 publico.com  
 sigloxxi.com  
 actualidades.es  
 cadenaser.com  
 acueducto2.com  
 salamanca24horas.com  
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 esfinanceyahoo.com  
 zoquejo.com  
 zoomnews.es  
 news.university.ie.edu  
 accioncultural.es  
 segovia.es



## SPONSORS

*'The best literature, art, thought and film in 2014.'* ABC

### COLABORADORES DE EXPOSICIONES Y EVENTOS



### COLABORADORES DE EXPOSICIONES Y EVENTOS



### COLABORADORES GLOBALES PRINCIPALES



### COLABORADORES Y PATROCINADORES





‘The Hay Festival in Segovia is a well-established multidisciplinary festival – one of the most important festivals of literature and ideas in the world.’

*Marca*

‘The Hay Festival in Segovia boasts its greatest ever number of participants.’

Santos Montoro, *La Razón*

‘Hay Festival Segovia promotes the cream of literature, art, thought, cinema and cuisine from all over the world.’

José A. Gómez Municio, *El Hedonista*

‘The Hay Festival in Segovia kicks off with visual arts exhibitions which are a must-see.’

Aurelio Martín, *EFE*

‘The Marlborough Gallery brought heavyweight sculptures to Segovia.’

*El Mundo*

‘In a literary-inspired setting in a dim light in San Juan de los Caballeros, two literary giants took centre stage – Antonio Muñoz Molina and Cees Noteboom.’

Patricia Ariño, *ABC*

PATROCINADORES DE EXPOSICIONES Y EVENTOS



PATROCINADORES DE SEDE



COLABORADORES DE EVENTOS GLOBALES



GASTRONOMÍA



SERVICIOS OFICIALES





‘The festival enables you to communicate with your soul at a time when the only thing people talk about is money.’

Clara Sánchez

‘The Hay Festival may have come to an end. The festival is the epitome of culture with a capital C. For the past four days, Segovia has been the epicentre of debate and conversation involving leading writers, thinkers, and intellectuals.’

*El Adelantado*

‘The Hay Festival turns Segovia into the international capital of culture.’

J. Blanco, *La Razón*

‘The Hay Festival has certainly made an impact with its literary events, exhibitions, workshops, films and concerts. People will be talking about it for a long time to come.’

Xavi Ayén, *La Vanguardia*

‘This year it will be the ninth edition of the Hay Festival in Segovia. Each year the festival boasts a quality line-up and gains in popularity. The Hay Festival has become a tourist attraction and therefore boosts the local economy, which isn’t exactly thriving.’

*El Mundo*

‘Segovia is in Hay mode. The Hay Festival, which takes place each autumn, boasts the cream of literature, art, thought, film and architecture – the past, the present and the future of literature, science and sport, promoted in a veritable host of events.’

Angelica Tamarro, *Norte de Castilla*

‘It is rare for two Nobel literature prize winners to meet and talk in public. The event achieves an even greater profile if the two participants are Vargas Llosa and Le Clézio. Such was the case in the Hay Festival in Segovia, yesterday.’

Xavi Ayén, *La Vanguardia*

‘High quality line-up at the festival, with two Nobel Prize-winners (Vargas Llosa and Le Clézio), a Prince of Asturias Award-winner (Muñoz Molina), a Goncourt Prize-winner (Lemaître), and a Pritzker Prize-winner (Norman Foster)...’

M. Burón, *ABC*

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