

HAY FESTIVAL IN BOGOTÁ

Wednesday 27 January
7 – 8pm, BIBLIOTECA LUIS ÁNGEL ARANGO
Ian McEwan in conversation with Peter Florence
Sponsored by BBVA

Saturday 30 January
8 – 9:30pm, UNIVERSIDAD NACIONAL DE COLOMBIA, Auditorio León
Greiff
Manu Dibango Concert

MAPFRE HAY FESTIVAL CARTAGENA DE INDIAS 2010

THURSDAY 28 January

[1] 12:30pm - 1:30pm, TEATRO ADOLFO MEJÍA

A film is not a novel, or is it?

Fernando Trueba in conversation with Roberto Pombo

The Spanish film director Fernando Trueba started his career with *Opera Prima* (1980) and won the Oscar to the Best Foreign Movie in 1992 with *Belle Époque*. His latest movie, *El Baile de la Victoria*, has just been released, as it is also one of the movies competing for the Oscar this year. He will talk about novels and movies with Roberto Pombo, director of *El Tiempo*.

Sponsored by El Tiempo

[2] 3:30pm – 4:30pm, TEATRO ADOLFO MEJÍA

The Blog as a journal

**Francis Pisani (France), Mario Tascón (Spain) and Jon Lee Anderson (USA)
chaired by Jaime Abello**

Since Internet appeared, the blog has become one of the most used platforms for the literary and journalistic creation. However, there is no definite answer yet on how this tool works from a publishing perspective, which is the impact on the public opinion or what guarantees the quality of its content. Francis Pisani, one of the most important digital visionaries of the world, and Mario Tascón, founder of *elmundo.es* and director of the blog *233grados*, talk to Jon Lee Anderson, journalist of *The New Yorker*.

Co-organised with Fundación Nuevo Periodismo Iberoamericano with the support of Fundación PROA and TenarisTubocaribe.

[3] 3:30pm - 4:30pm, CFCE - PLAZA SANTO DOMINGO (SALÓN REY)

How Hitler Lost The Second World War

Andrew Roberts

The British historian and journalist Andrew Roberts, author of *The Storm of War*, has analysed the conflict in which more than 50 million people perished. Were the German generals that blamed Hitler for the defeat right, or did they just incriminate him to hide their own mistakes?

Simultaneous translation from English to Spanish available

With the support of the British Council

[4] 3:30pm – 4:30pm, CASA MAPFRE

A digital world: Reading and writing

Jennie Ostrosky (Mexico), writer and author of academic essays and publications about literature, literary criticism and education, and **Octavio Henao (Colombia)**, director of Grupo Didáctica y Nuevas Tecnologías de la Universidad de Antioquía, in conversation with **Mónica María Bermúdez Grajales (Colombia)**, from CERLALC (Centro para el Fomento del Libro en América Latina y el Caribe).

Sponsored by Ministerio de Educación de Colombia

[5] 5:30pm - 6:30pm, TEATRO ADOLFO MEJÍA

The Pleasure and the Job of Reviewing Books

Guillermo Altares, Juan Gabriel Vásquez, Manuel Calderón and Christopher Domínguez in conversation with **Mario Jursich**

In this event, our guests, consummate readers that have as well reviewed many books and authors, will give their opinion about very common and yet very personal questions, such as which is the role of book reviews nowadays, how to transmit the emotion caused by a reading, how to point out the defects of another one, how to select a book out of the immense editorial offer, etc.

[6] 5:30pm - 6:30pm, CFCE - PLAZA SANTO DOMINGO (PATIO)

Of Vampires and Other Gothic Experiences

Susana Castellanos and Carolina Andújar in conversation with **Hugo Chaparro**

The world of vampires seems to come back to life with an unusual strength, both in literature and in cinema and television. Is this just another trend in this new century so fond of blood or the resurgence of a genre, of a symbology and the rituals that define our current selves?

[7] 7:30pm - 8:30pm, TEATRO ADOLFO MEJÍA

Poetry and fiction, diffused borders

Luis García Montero, Darío Jaramillo and William Ospina in conversation with **Ramón Cote**

Where is the border between poetry and fiction? Are they the same or are they two different expressions of a same feeling? Or, on the contrary, is there a form of expression that more and more eliminates any difference of genre?

With the support of the Spanish Embassy

[8] 7:30pm - 8:30pm, CFCE - PLAZA SANTO DOMINGO (PATIO)

Vallenato and stories

Juan Gossain and David Sánchez Juliao

David Sánchez Juliao, many times awarded with the National Prize for Short Stories and the writer and star journalist of RCN, Juan Gossain, analyse the lyrics of the *vallenato*.

Sponsored by Cerrejón

[9] 7:30pm - 8:30pm, CASA MAPFRE

Francisco Suniaga, Raul Zelik and Enrique Serrano in conversation with **Sergio Dahbar**

The Venezuelan writer Francisco Suniaga, author of *La otra isla* and *El pasajero de Truman*, the Colombian writer Enrique Serrano, author of *De parte de Dios* and *Tamerlan*, and the German Raul Zelik, author of *Venezuela: más allá de Chávez*, talk to Sergio Dahbar about Venezuela, Colombia and the perceptions each of them have about each other's country through literature.

With the support of Ecoinvest

[10] 8:30pm, PLAZA DE LA ADUANA

Manu Dibango Concert

To open the festival, an hour and a half of jazz, funk, and traditional African elements with the “*afrobeat sax-star*” (*The Guardian*) and his band. Manu Dibango has worked, amongst others, with Eliades Ochoa, Fania All Stars, Fela Kuti or Herbie Hancock

FRIDAY 29 January

[11] 10:00am - 11:30am, TEATRO ADOLFO MEJÍA

RCN Ministry of Education Short Story Competition: Our origins as writers

Ramón Cote, Juan Gabriel Vásquez, Zoé Valdés, Yolanda Reyes and Alfredo Gómez Cerdá

The writers Ramón Cote, Juan Gabriel Vásquez, Zoé Valdés, Yolanda Reyes and Alfredo Gómez Cerdá, jury of the III Edition of the RCN Ministry of Education Short Story Competition, tell us how they started writing and what keeps them doing so many years after. Following the event, the young winners will receive their diplomas.

[12] 10:30am - 11:30am, CFCE - PLAZA SANTO DOMINGO (SALÓN REY)

Reviewing Darwin

Fern Elsdon-Baker in conversation with Jaime Bernal

Elsdon-Baker, who manages the project “*Darwin Now*”, celebrating 200 years of Darwin’s birth, explores historical, philosophical and scientific matters that question the arguments of the visionary biologist. Her book, *The Selfish Genius*, defends a more plural approach to the theory of the evolution of the species. In conversation with Doctor Jaime Bernal, director of the Institute of Genetics of the Universidad Javeriana.

Simultaneous translation from English to Spanish available

With the support of the British Council

[13] 10:30am - 11:30am, CASA MAPFRE

Manuel Gutiérrez Aragón in conversation with Sergio Cabrera

The winner of the Herralde Prize 2009 with *La vida antes de marzo* talks to Sergio Cabrera about how to win prizes with a debut novel, and his metamorphosis from successful film director to acclaimed novelist.

[14] 12:30pm - 1:30pm, TEATRO ADOLFO MEJÍA

History and television

Marcos Schechtman, Sergio Cabrera and Jorge Alí Triana in conversation with Juan Carlos Pérez Flórez

The stormy relationship of the small screen with the history of Colombia ended with the shortage of historic programs on TV. Why so much ingratitude? Is it true that it is not strong enough to fight for the *rating* against boobs and drug dealing?

Experts Marcos Schechtman, Sergio Cabrera and Jorge Alí Triana analyse the pros and the cons of a genre that once bathed in laurels and now struggles to revive from its ashes. Chaired by Juan Carlos Pérez Flórez.

Sponsored by RCN Radio-Televisión

[15] 12:30pm - 1:30pm, CFCE - PLAZA SANTO DOMINGO (SALÓN REY)

Darwin and the arts

Gillian Beer

Gillian Beer, a fellow of the Girton College of Cambridge University who has studied Darwin's works and their relation with literature, reveals an unknown side of the British genius. During his youth, Darwin showed a special interest in arts that vanished in his mature years. This session digs into this matter: what happened to his aesthetic sensitivity? Did it disappear or just re-emerged under a different form in his later works?

Simultaneous translation from English to Spanish available

With the support of the British Council

[16] 12:30pm - 1:30pm, CASA MAPFRE

Literature, Video and Other Lies

Guillermo Fadanelli and Jordi Soler in conversation with Malcolm Otero Barral

Literature inspires and gets inspired by other disciplines: cinema, video, music, journalism, etc. We could argue that there is a reciprocal vampirism, sometimes subtle, sometimes evident. It is relevant to investigate further in this interchange with our guests: writer Guillermo Fadanelli, winner, amongst other prizes, of Impac in 1998 with *La otra cara de Rock Hudson*, editor of the magazine *Mobo* and author of *Elogio de la vagancia*, and Jordi Soler, a Mexican resident in Spain whose latest work is *La fiesta del oso* (2009); chaired by the Spanish publisher Malcolm Otero Barral.

[17] 3:30pm - 4:30pm, TEATRO ADOLFO MEJÍA

Almudena Grandes in conversation with Darío Jaramillo

Writer Almudena Grandes is the author of seven novels and three short story compilations; her works revolve around the recent history of Spain, which she approaches with a very personal voice. Her latest book is *The Frozen Heart*. She talks to Darío Jaramillo.

With the support of the Spanish Embassy

[18] 3:30pm - 4:30pm, CFCE - PLAZA SANTO DOMINGO (SALÓN REY)

Literature as a game or the game of literature

Mario Bellatín and Màrius Serra in conversation with Hugo Chaparro.

A blank page is also a playground. Combinations of words and ideas play in there. Characters and stories play in there. More than a space for order and solemnity, it is a space for subversion and fun. Nothing is more serious than the literary game. Mario Bellatín, winner of the 2008 Premio Mazatlán de Literatura with *El Gran Vidrio* and a big fan of literature in its most experimental forms, talks to Màrius Serra, writer and journalist fascinated by games of words and founder of the project *Verbalia*. Chaired by the writer, journalist and film critic Hugo Chaparro.

With the support of Instituto Ramón Llull and Fondo de Cultura Económica

[19] 3:30pm - 4:30pm, CASA MAPFRE

The shrinking audience: whom do cultural journalists write for?

Judith Thurman and Laura Revuelta in conversation with Marianne Ponsford

The journalist and writer Judith Thurman writes about literature and fashion for *The New Yorker*. Laura Revuelta writes about culture in the Spanish newspaper *ABC*. Both talk to the director of the magazine *Arcadia*, Marianne Ponsford, about cultural reviews, journalism and visual arts.

[20] 5:30pm - 6:30pm, TEATRO ADOLFO MEJÍA

Memory talks

Zoé Valdés, Manuel Vicent and Almudena Grandes with Juan David Correa

Literature can be described as a means of memory, i.e., we remember and reinvent the past, and by doing so, we make literature. To regain the past, to wonder about its impact in our present, or to question its apparent irrefutability, are matters that belong to literary memory. With Zoé Valdés, writer, poet and Knight of the Arts in France; Manuel Vicent, Spanish writer winner of the Alfaguara Prize in 1999 with *Sound of the Sea* and Nadal Prize in 1986 with *Balada de Caín*, and Almudena Grandes, author of *The Frozen Heart*, in conversation with the journalist Juan David Correa.

[21] 5:30pm - 6:30pm, CFCE - PLAZA SANTO DOMINGO (PATIO)

Wayuu Fiction

Wilder Guerra, Vicenta Siosi, Estercilia Simancas and José Ángel Fernández

A look to the literary production in wayuu. With Wilder Guerra, the wayuu writer Vicenta Siosi, Estercilia Simancas and José Ángel Fernández. It includes reading of texts in wayuu.

Sponsored by Cerrejón

[22] 5:30pm - 6:30pm, CASA MAPFRE

Manu Dibango in conversation with Olivier Guez

The Cameroones saxophonist Manu Dibango, well known for his humanism and fight against social disparity, talks to the writer and journalist Olivier Guez about jazz, his appointment as UNESCO Artist for Peace, and of how “Soul Makossa” stirred up the just born disco music.

Simultaneous translation from French to Spanish available

[23] 7:30pm - 8:30pm, TEATRO ADOLFO MEJÍA

Poetry Gala

Our traditional Poetry Gala is back with the best national and international authors: Michael Ondaatje (Canada), Luis García Montero (Spain), Zoé Valdés (Cuba/France/Spain), Ramon Cote (Colombia), Hugo Chaparro Valderrama (Colombia), William Ospina (Colombia), Joumana Haddad (Lebanon), Darío Jaramillo (Colombia) and Ibrahim Nasrallah (Palestine). Chaired by Guido Tamayo.

[24] 7:30pm – 8:30pm, CASA MAPFRE

Peter Godwin in conversation with Rosie Boycott

Peter Godwin is an award winning foreign correspondent, author, documentary-maker and screenwriter. After practicing human rights law in Zimbabwe, he became a foreign and war correspondent, and has reported from over 60 countries, including wars in Angola, Mozambique, Namibia, Zimbabwe, Uganda, Somalia, Congo, Ivory Coast, Sudan, Bosnia, Kosovo, Kashmir and the last years of apartheid South Africa. His film, *The Industry of Death*, about the sex trade in Thailand, won the gold medal for investigative film at the New York Film Festival. He has written for a wide array of magazines and newspapers including *Vanity Fair*, *National Geographic*, *New York Times* magazine, *Time*, and *Newsweek*, *The Observer* (rain) and *The Guardian* (London.)

He talks to Rosie Boycott about his career and his books: *Mukima*, for which he received the George Orwell Prize and the Esquire-Apple-Waterstones award, and his latest book, *When a Crocodile Eats the Sun - a Memoir of Africa*.

Simultaneous translation from English to Spanish available

[24b] 9:30pm, TEATRO ADOLFO MEJÍA

Screening of the movie: *El Baile de la Victoria*, introduced by the director of the movie, Fernando Trueba

El Baile de la Victoria (2009), directed by Fernando Trueba and selected to represent Spain in the next Oscar prize-giving ceremony, is an adaptation of the novel of the same name, winner of the Planeta Prize and written by Antonio Skármeta. This story of friendship, love and vengeance takes place in the times of the beginning of democracy in Chile. In this context, Ángel Santiago (Abel Ayala), a courageous and dreamer young man is determined to take revenge for the abuses he has received while in prison. With that in mind, he plans an ambitious yet risky robbery. He will need, though, the help of Nicolas Vergara Grey (Ricardo Darín), a famous bank robber that is trying to escape his reputation in order to regain his family. His plan gets complicated due to the magical presence of Victoria (Miranda Bodenhofer), a mysterious teenager who can only express herself through dancing.

Sponsored by El Tiempo

SATURDAY 30 January

[25] 10:30am - 11:30am, TEATRO ADOLFO MEJÍA

Paolo Giordano in conversation with Héctor Abad Faciolince

The young novelist has impressed critics and readers with *The Solitude of Prime Numbers*. He talks to Héctor Abad Faciolince about this novel, his coming projects and about how to combine a PhD in particle physics with writing fiction.

Simultaneous translation from Italian to Spanish available

With the support of Istituto di Cultura Italiano

[26] 10:30am - 11:30am, CFCE - PLAZA SANTO DOMINGO (SALÓN REY)

Arab Booker Prize of Fiction: the shortlisted

Habib Selmi and Ibrahim Nasrallah in conversation with Guillermo Altares

Two of the shortlisted authors for the *Arab Booker Prize* in conversation with the director of the cultural supplement Babelia (El País), Guillermo Altares.

Simultaneous translation from English and French to Spanish available

With the support of IPAF

[27] 10:30am - 11:30am, CASA MAPFRE

Óscar Collazos in conversation with Guido Tamayo

With his latest novel *Señor sombra*, the Colombian writer Óscar Collazos shows once more the versatility and literary depth of his work. The writer, since his first book was published in the 60's, has ventured into a diverse itinerary, committed to different geographies, historical moments and literary proposals. In conversation with Guido Tamayo.

[28] 12:30pm - 1:30pm, TEATRO ADOLFO MEJÍA

Mario Vargas Llosa in conversation with Héctor Abad Faciolince

Príncipe de Asturias Prize of the Arts, novelist, essayist and journalist, and one of the most internationally acclaimed Peruvian writers; the author of *The City and the Dogs* does not need to be introduced. He talks to Héctor Abad Faciolince.

[29] 3:30pm- 4:30pm, TEATRO ADOLFO MEJÍA

Food and Climate Change

Rosie Boycott in conversation with Sarfraz Manzoor

Rosie Boycott, journalist, advisor of the Mayor of London for food matters and their links to climate change, and editor of the Global Observatory for the Conference of Copenhagen, reveals the connections between food production, environmental degradation and poverty. In conversation with *The Guardian* journalist Sarfraz Manzoor.

Simultaneous translation from English to Spanish available

Sponsored by REFICAR

[30] 3:30pm - 4:30pm, CASA MAPFRE

Juan Cruz in conversation with Pablo Jiménez Burillo

Egos revueltos (Scrambled Egos) started as the tale of a life devoted to accompanying and observing writers and artists; as a journalist, as a publisher, as a storyteller. The book is a pathway for reflections, anecdotes, meetings, lost opportunities. It pays homage to authors and it is as well a close investigation in the ins and outs of their souls.

Egos revueltos (title that refers to an existing reportage by the author about the people who participated in the latest Hay Festival Cartagena de Indias) is 2009 Comillas Prize for Essay and Memoir of Tusquets Editores. In conversation with Pablo Jiménez Burillo, Director of Fundación Mapfre.

[31] 5:30pm - 6:30pm, TEATRO ADOLFO MEJÍA

Ian McEwan in conversation with Peter Florence

The Knight of the British Empire Order and winner of the Booker Prize with *Amsterdam* has for decades been one of the most acclaimed and personal voices of British literature. His novel *Atonement* was adapted for the big screen with great success. McEwan is also well known for his defence of freedom of speech. He talks to Peter Florence, director of Hay Festival of Literature.

Simultaneous translation from English to Spanish available

Sponsored by BBVA

[32] 5:30pm - 6:30pm, CASA MAPFRE

The East of Writing

Najat El Hachmi, Mario Bellatín and Mathias Enard in conversation with Catalina Gómez

The presence of East in the works of our guests is due to very different reasons. On one hand, the natural instinct of the native who has been raised in that culture. On the other hand, the appreciation and the familiarity discovered when consolidating one's writing technique. With Najat El Hachmi, Catalan writer of Moroccan origin and winner of the Premi de les Lletres Catalanes Ramon Llull in 2008 with the novel *El último patriarca*, Mario Bellatín, author of *Shiki Nagaoka* and Mathias Enard, author of *Zone* and a specialist in Arabic literature. Chaired by the journalist Catalina Gómez, expert in the Middle East.

With the support of Instituto Ramón Llull, the French Embassy and Fondo de Cultura Económica

[33] 7:30pm - 8:30pm, TEATRO ADOLFO MEJÍA

Michael Ondaatje in conversation with Juan Gabriel Vásquez

Michael Ondaatje, the acclaimed author of *The English Patient*, talks to Juan Gabriel Vásquez, author of *The Informers* and *The Secret History of Costaguana*, about his latest work, *Divisadero*, and his experiences as a writer.

Simultaneous translation from English to Spanish available

[34] 7:30pm - 8:30pm, CFCE - PLAZA SANTO DOMINGO (PATIO)

Mara Carlyle Concert

One of the most versatile singers of the current melodic music scenario will delight us with her incredible voice, playing versions and original tunes with instruments such as the ukulele, the flute or the musical saw.

Sponsored by REFICAR

[35] 7:30pm - 8:30pm, CASA MAPFRE

Manuel Vicent in conversation with Margarita Valencia

The prolific Spanish writer and journalist Manuel Vicent has combined these professions with the running of an art gallery, one of his most well known passions. The Alfaguara Prize in 1999 with *Sound of the Sea*, and Nadal Prize in 1986 with *Balada de Caín*, talks to Margarita Valencia.

With the support of the Spanish Embassy

SUNDAY 31 January

[36] 10:30 – 11:30 h, CFCE - PLAZA SANTO DOMINGO

Running in heels or how to run Marie Claire

Joanna Coles in conversation with Peter Florence

After editing *More* and working as a correspondent for *The Guardian* and *The Times* newspapers in New York, the editor in chief of the American version of *Marie Claire* has managed to include politics, fashion, women's rights or art in the publication. The TV show about the magazine, *Running on heels*, in which Coles plays one of the main characters, has been a great success in the United States and the UK. Joanna Coles talks with Peter Florence, director of Hay Festival, about journalism, television and fashion.

Simultaneous translation from English to Spanish available

[37] 12:30pm - 1:30pm, TEATRO ADOLFO MEJÍA

Obama and the History

Simon Schama

A Professor of History and Art History at Columbia University, Simon Schama is a celebrated historian that combines academic rigour with a more personal approach to historic analysis. After lecturing at the universities of Cambridge, Oxford and Harvard, he moved to New York; since 1995, he has written about art for *The New Yorker* and has directed with success several programs on art and history for the *BBC*. Presented by Robert Ness, director of the British Council Colombia.

Simultaneous translation from English to Spanish available

With the support of the British Council

[38] 12:30pm – 1:30pm, CFCE - PLAZA SANTO DOMINGO (SALÓN REY)

Berliners

Chloe Aridjis, Olivier Guez and Raul Zelik in conversation with Michael Jacobs

Three writers discuss their own visions of Berlin, based on their experiences and their works; a look at the past, the present and the future of a city which is part of our shared memories. With Olivier Guez, journalist and writer, and co-author of *La caída del Muro*; Chloe Aridjis, author of *The book of Clouds*, and Raul Zelik, writer and journalist and author of *Situaciones Berlín*. Chaired by Michael Jacobs, journalist, writer and traveller.

Simultaneous translation from French to Spanish available

With the support of the American Embassy, the Goethe Institute and London School of Economics

[39] 12:30pm - 1:30pm, CASA MAPFRE

The Brief Thought

Guillermo Fadanelli and Daniel Samper Pizano with Mario Jursich

The intelligence trapped in a handful of words. The brevity as a measure of sudden reflection, an instant of lucidity. Aphorism, a genre without waste, self-sufficient, precise, accurate...

[40] 3:30pm - 4:30pm, TEATRO ADOLFO MEJÍA

In The Defence of Democracy

Helena Kennedy

The baroness Helena Kennedy is a barrister and a member of the House of Lords, where she's in charge of matters related to human rights, civil rights, social justice and culture. Conscious of the importance of education, she has founded *The Helena Kennedy Foundation*, a trust that provides bursaries to help the most disadvantaged in society. She has written *Just Law: the Changing Face of Justice*. Presented by Adolfo Meisel, economic historian.

Simultaneous translation from English to Spanish available

Sponsored by Banco de la República with the support of the British Council

[41] 3:30pm - 4:30pm, CASA MAPFRE

The History of Latin America since the Bicentenaries

With **Germán Mejía** (Comisión Nacional Bicentenario), **Jordi Canal Morell** (École des Hautes Études en Sciences Sociales), **Christopher Domínguez** (writer and essayist) and **Inés Quintero** (Academia de Historia de Venezuela).

Now that the first anniversaries of the independence processes of Latin America are about to happen, the expectation in the academic world and in the society in general is increasing and generating a singular spirit which is reflected in different social and cultural manifestations. Our guests, chaired by Inés Quintero, talk about the challenges that the current Latin American historiography is facing, and about their main national referents.

[42] 5:30pm - 6:30pm, CFCE - PLAZA SANTO DOMINGO (PATIO)

Latin America, a Forgotten Continent?

Michael Reid, Jon Lee Anderson and Michael Jacobs in conversation with Alejandro Santos

The writer and editor of *The Economist* for the Americas Mike Reid, the journalist of *The New Yorker* and specialist in Latin America Jon Lee Anderson and Michael Jacobs, travel writer and cultural historian, talk to the director of *Semana*, Alejandro Santos.

[43] 5:30pm - 6:30pm, TEATRO ADOLFO MEJÍA

Favourite Book Gala

Some of our guests will tell the audience about their favourite books: with Alfredo Gómez Cerdá (Spain), Michael Jacobs (UK), Joumana Haddad (Lebanon), Simon Schama (UK), Juan Cruz (Spain), Chloe Aridjis (USA / Mexico), Sergio Cabrera (Colombia), Joanna Coless (UK), Raul Zelik (Germany), Gillian Beer (UK) and Manuel Gutiérrez Aragón (Spain). Chaired by Clara Elvira Ospina.

Simultaneous translation from English to Spanish available

[43] 7:30pm – 8:30pm, TEATRO ADOLFO MEJÍA

The Best Díaz. Followed by a Vallenato concert by Leandro Díaz

The nickname of one of the characters in *Love in the Time of Cholera*, by Gabriel García Márquez, comes from a verse by Leandro Díaz. This popular master of the *vallenato* genre, a blind jester –like Homer–, comes from a family of musicians. Some of them will accompany him in his debut in Hay Festival. The journalist Daniel Samper Pizano talks to him about his life and his career.