

imagina el mundo NOBO DIGONTER KOLPONA

تَخَيَّلِ الْعَالَمَ *imagine the world* কল্পনায় জগত

logathe patti chindikyuga *képzeld el a világot*

कल्पना दुनिया की DYCHMYGWCH Y BYD *waza dunia*

FESTIVAL REPORT

HAY FESTIVAL XALAPA 2012



HAYFESTIVAL.ORG

AFRICA AMERICAS ASIA EUROPE MIDDLE EAST

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‘The heart of the Hay is conversation, that is what it is about: that thinkers from all over the world come together on a stage and share with the audience.’

El Economista

The Festival



HAY FESTIVAL IS AN INTERNATIONAL ORGANISATION BASED IN HAY-ON-WYE, WALES. WE CREATE FESTIVALS THAT EXPLORE AND CELEBRATE BOTH LITERATURE AND IDEAS.

HAY FESTIVAL XALAPA

We have different festivals in the United Kingdom (Hay Festival since 1987), Spain (Segovia since 2006), Colombia (Cartagena de Indias since 2006), Kenya (Nairobi since 2008), India (Kerala since 2010), Mexico (Zacatecas in 2010 and Xalapa in 2011 and 2012) and Lebanon (Beirut since 2012). We have also participated in the creation of other successful literary festivals, such as the one in Mantua, Italy and Parati, Brazil. We run the B39 project carried out in Bogota (2007) and in 2010 in Beirut. This involved selecting and promoting young writers, working in partnership with UNESCO and its World Book Capital project.

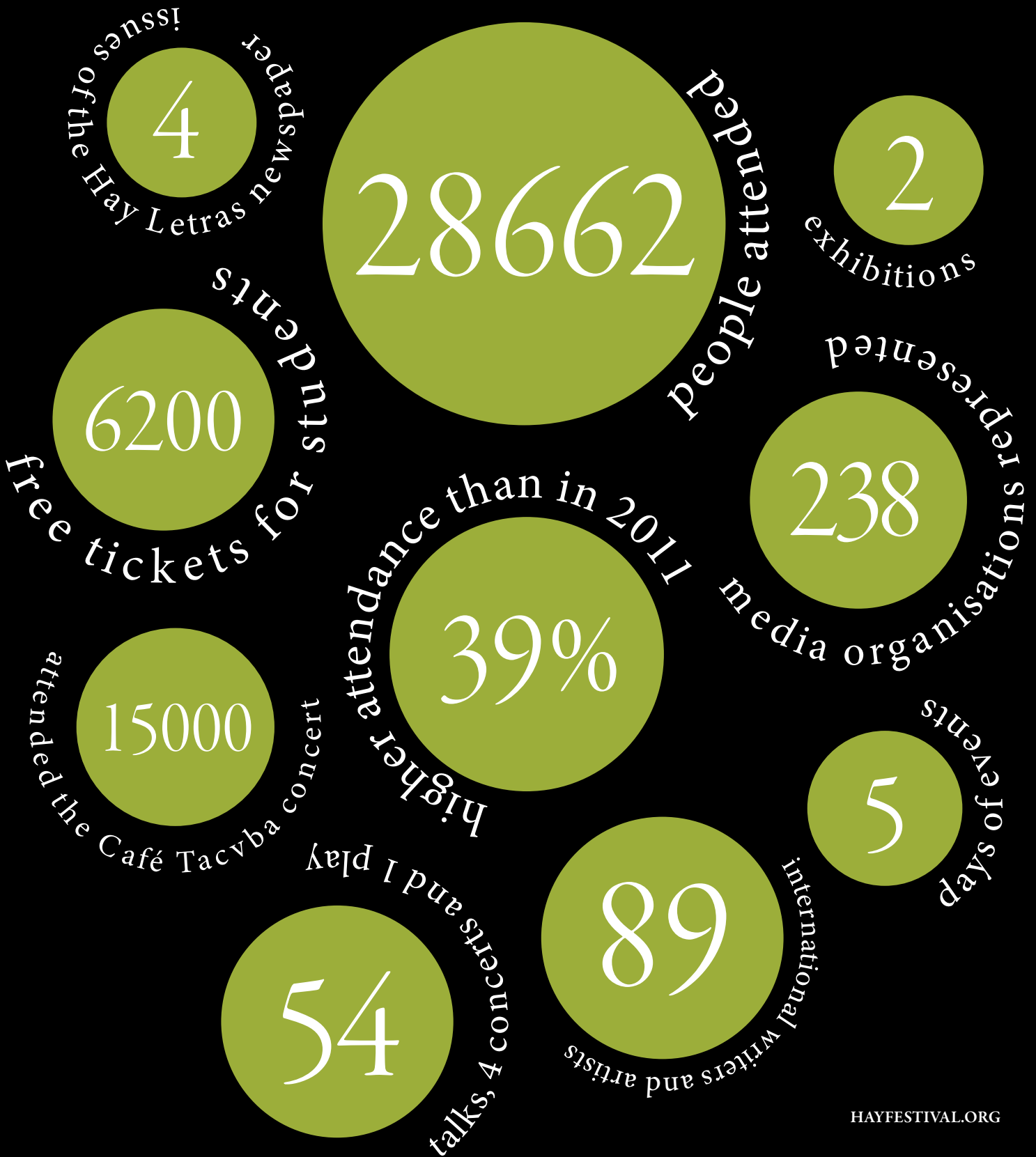
The Hay Festival Xalapa is defined by the dissemination of culture and its social commitment. Literature, visual arts, film, music, geopolitics, reporting, the environment... mingle in an atmosphere of dialogue and celebration.

This event is committed to being one of the most important literary encounters in the Hispanic world.

- Dissemination of literature at national and international levels in order to promote dialogue, cultural exchange, education and development.
- Inclusive and accessible events involving international artists.
- Social action and education: specific activities for students within the Hay Joven programme, with 30% of the tickets available free for students.
- Partnership with local and international companies, organisations and authorities, maximising the impact of our activities as well as its accessibility to the local population.



Festival in Numbers



The Festival in Words



‘...a cultural event that, for five days, converts this dynamic, university town into a forum for dialogue, the celebration of good writing and cultural reflection.’

EL PAÍS

‘The Hay Festival is made for cities like Xalapa; it is based on community, it is not an elitist festival for literati, the whole population participates and enriches it.’

WOLE SOYINKA

‘...a literary event that wholeheartedly encourages dialogue.’

MILENIO

‘This is the special thing about these festivals; it is more than just about recognition or being noticed. It is the opportunity to create links with those who read us and who make our books their own.’

LAURA MARTÍNEZ-BELLI

‘The thinking person’s Cirque du Soleil’

AURELIO MAJOR

‘I never tire of saying that the Hay is one of the few festivals where real discussion takes place.’

MARIO BELLATIN

‘The Hay changed my life..!’

SAMUEL, VOLUNTEER AT THE HAY FESTIVAL XALAPA 2012

The Festival in the Media



HAY FESTIVAL XALAPA

- 3 national television channels
- 4 state television channels
- 4 international media companies (agencies and newspapers)
- 12 national and state radio stations
- 28 bloggers and internet sites
- 1130 minutes of television coverage since the announcement of the Hay Festival Xalapa
- 1340 minutes on national and state radio (full programmes transmitted from the Hay Festival Xalapa)
- 480 articles in the national and international press
- 16 in national magazines and in their blogs



The Festival in Images



Acknowledgements



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